

-Jundi

Content

- 1. Management
- A successful Manager, Alex Thompson
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- 4. Planning for Horizon Innovations
- 5. Organizing

- 6. The Success of Bella's Bakery
- 7. Leading
- 8. Miss Harmony, the leader of Sweet Bliss
- 9. Controlling
- 10. A bakery called Harmony Delights

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Jundi	MODE	OF A	ASSESSMENTS	
Salem Al-Jundi	Components	Marks		
Sale	Assignment 1	10		
	Assignment 2	10		
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allbasra.com	Semester Exam	10		
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undi	Sei	nest	er and Final Exams	
salem Al-Jundi	Semester Exam	Final Exam	Types of Questions	
ם ס	~	~	Multiple-choice questions	
	~	~	True / False questions	
	~	~	Fill in the blanks	
		~	Match the terms to their explanations	
ם.		~	Define the terminologies	
all Dasia. Coll		✓	Short essay questions	1
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Assignment 2

- 1. Go to Introduction to Management's YouTube channel.
- 2. Select one video clip among 33 videos in Management.
- 3. Each pair of students should submit assignment 2.
- 4. Listen and then write an article of 200±20 words about the video you selected.
- 5. Write your full name, classmate, and the section (morning or evening) in the first line.

- 6. Write the video's title in the second line.
- 7. Send your answer to salem.aljundi@kunoozu.edu.iq, and start your email with your name, section, and the video's title. The topic is assignment 2. Moreover, wait to receive confirmation.
- 8. Avoid similarities with other articles.
- 9. The first student should only send the email, not the second one.

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Chapter 2. A successful Manager, Alex Thompson



- Alex Thompson Story
- Multiple-choice questions
- True / False Questions
- Fill in the blanks

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A story of a successful manager, Alex Thompson.

Read the passage and then answer the questions underneath.

Once upon a time in the bustling city مدينة صاخبة of Metroburg, there was a dynamic and visionary manager named Alex Thompson. Alex had risen through the ranks, starting as an entry-level employee in a tech startup and steadily climbing the corporate ladder سُلُّه. Known for a unique combination of strategic acumen فطنة, empathy فطنة, and a knack موهبة for innovation, Alex had become the driving الدافعة force behind the company's remarkable success.

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A story of a successful manager, Alex Thompson.

From the outset البداية of Alex's managerial journey, there was a commitment to fostering a positive and inclusive workplace culture.

Team members admired Alex not just for his brilliant business strategies but also for the genuine care and support he provided to everyone. Regular team-building activities and an open-door policy created an atmosphere where creativity flourished ازدهرت , and employees felt empowered to contribute their best.

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A story of a successful manager, Alex Thompson.

One of Alex's defining حاسمة moments as a manager came during a challenging period when the company faced a technological disruption اضطراب . Instead of succumbing استسلام to panic نعر , Alex led the team through a comprehensive analysis of the situation.

Together, they developed a strategic plan that not only addressed the immediate challenges but also positioned the company as an industry leader in the long term. This visionary step showcased ظهرت Alex's ability to navigate تغلب uncertainty with resilience مرونة and foresight

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A story of a successful manager, Alex Thompson.

ابراعة, Alex was a firm براعة, Alex was a firm براعة believer in investing in talent مواهب development.
Recognizing the importance of continuous learning, Alex established mentorship ارشادية programs, training initiatives, and opportunities for professional growth.

The result was a highly skilled and motivated team that not only met but exceeded organizational goals.

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A story of a successful manager, Alex Thompson.

Alex's leadership style was characterized by a balance of decisiveness حسم and inclusivity شمول. When tough decisions had to be made, Alex ensured transparency and open communication, making sure every team member felt heard مسموع.

This approach cultivated طور a sense شعور of trust and loyalty among the staff.

11

11

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A story of a successful manager, Alex Thompson.

As years passed, the company under Alex's leadership expanded its reach globally, earning accolades الأوسمة for both innovation and corporate responsibility.

Alex's success story became an inspiration not only within the organization but also in business circles دوائر and management seminars.

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A story of a successful manager, Alex Thompson.

In the end, the tale قصة of Alex Thompson was not just about achieving professional success but about creating a positive and thriving مزدهرة work environment, leaving a legacy ارث as a manager who not only managed a business but also nurtured تمكين and empowered تمكين a community of dedicated مخلصين individuals.

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- 1. Where did Alex Thompson start his career?
- A) A bustling city
- B) A global corporation
- C) A tech startup
- D) A management seminar

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- What qualities was Alex Thompson known 2. for?
- A) Strictness and discipline انضباط
- B) Fun and friendship
- C) Humour مزاح and flexibility
- D) Empathy تعاطف and strategic acumen

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- How did Alex Thompson handle a technological 3. disruption in the company?
- A) By panicking and making rushed decisions
- B) By firing the entire team
- C) By conducting a comprehensive analysis and déveloping a strategic plan
- D) By avoiding the issue and hoping it would resolve itself

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- 4. What did Alex Thompson believe in regarding employee development?
- A) Ignoring talent development
- B) Firing underperforming employees
- C) Investing in talent development
- D) Limiting opportunities for professional growth

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- 5. What type of workplace culture did Alex Thompson aim to create?
- A) Positive and inclusive شامل
- B) Negative and challenging
- حصري C) Competitive and exclusive
- D) Isolated and secretive

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- 6. What kind of atmosphere did team-building activities and an open-door policy create?
- A) A stressful environment
- B) An atmosphere of secrecy
- C) A creative and empowering atmosphere
- D) A competitive atmosphere

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

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- 7. How did Alex Thompson's leadership style impact decision-making?
- A) By avoiding tough decisions
- B) By ensuring transparency and open communication
- C) By making decisions in secret
- D) By dismissing رفض the opinions of team members

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- 8. What did the company achieve under Alex Thompson's leadership?
- A) Decline in global reach
- B) Innovations and corporate responsibility
- C) Lack of recognition
- D) Disregard اهمال for professional growth

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- 9. What did Alex Thompson's success story become an inspiration for?
- A) Strict management
- B) Ignoring employee development
- C) Professional growth
- D) Training programs

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Choose the best correct alternative from each of the following multiple-choice questions and put a circle at the right answer.

- 10. What kind of environment did Alex Thompson aim to create in the workplace?
- A) A negative and stressful environment
- B) A positive and thriving work environment
- environment حصري A secretive and exclusive
- D) An isolated and competitive environment

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Mark the following statements as true or false.

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No.	True	False	Statements
11		X	Alex Thompson started his career as a high-level executive in a tech startup.
12			Alex Thompson's success was attributed المنسوبة to a combination of strategic acumen, empathy, and innovation.
13	1		Alex's commitment to fostering a positive workplace culture was evident from the beginning of his managerial journey.

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nndi	N	1arl	k th	e following statements as true or false.	
A-J	No.	True	False	Statements	
Salem Al-Jundi	14		X	Team members admired Alex solely billiant business strategies.	
۶I	15		X	Regular team-building activities and an open- door policy stifled فنق creativity among employees.	
<u>allbasra.com</u>	16		X	Alex's defining moment as a manager occurred during a smooth period in the company's operations.	
В				•	<mark>25</mark>

undi	N	1arl	k th	e following statements as true or false.	
A-J	No.	True	False	Statements	
Salem Al-Jundi	17		X	During the technological disruption, Alex and the team succumbed استسلم to panic and made rushed decisions.	
allbasra.com	18		X	The strategic plan developed by Alex and the team addressed only the immediate challenges and not the long-term goals.	
allba					<mark>26</mark>

No. True False Statements Alex believed in talent development and established mentorship programs, training initiatives, and opportunities for professional growth. Alex's leadership style was			
mentorship programs, training initiatives, and opportunities for professional growth. 19 √	ue False Statements	rue False	o. T
Alex's leadership style was		٧	9
20 X characterized by exclusivity and a lack of transparency.	X characterized by exclusivity and a	X	20

Fill in the blanks with the most appropriate words from the table.

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Once upon a time in the bustling city مدينة صاخبة of Metroburg, there (1) was.. a dynamic and visionary manager named Alex Thompson. Alex had risen through the ranks, starting as an entry-level employee in a tech startup and steadily climbing the corporate ladder مثلًّه. Known for (2) ... مناطف , empathy فطنة , and a knack موهبة for innovation, Alex had become the driving force behind the company's remarkable success.

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